

DAVOS WEEK'27: HOST YOUR EVENT AT ITS MOST MEMORABLE VENUE (BY FAR)

Book the whimsical Exploration Train for your event

Revenues from Exploration Train bookings are the primary source of funding for the nonprofit Exploration Film Festival, held each November in Davos and free for the local community.

Contact:

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We are an independent event unaffiliated with the World Economic Forum Annual Meeting.



BOOK THE TRAIN = SPONSOR THE FILM FESTIVAL

The same budget that creates major value during your Davos Week experience fosters long-term cultural impact focused on the promotion of scientific exploration, sustainability and conservation through the screening of carefully curated films

01 A TRULY DISTINCTIVE SPACE

A distinctive stationary train venue parked during the week just five minutes' walk from Davos Platz station — memorable, intimate and practical. Guests board and leave the train with a smile.

02 MORE VALUE FOR YOUR BUDGET

A more affordable alternative to many peak-week rooms, carefully crafted around your purpose. Our founder has attended the Davos Week since 2012, knows the right people and understands its underlying dynamics.

03 MISSION-ALIGNED SPENDING

Venue funds support a well-established nonprofit rather than becoming rent paid only to a landlord. Get a story to tell your community instead of just a business expense and show to the world what values you wish to support.

04 JOIN PRESTIGIOUS COMPANY AS OUR SPONSOR

Join leading institutions that have supported our work — including MIT, Stanford, Harvard and the Bayer Foundation... plus more past sponsors supporting our mission since the first Wisdom Accelerator for Youth (WAY) event in 2019.

Host a memorable Davos Week event — and become part of the early growth story of a nonprofit film festival.

OUR THIRD EDITION = OPERATIONAL CLARITY

Different formats, audiences and commercial models have worked exceptionally well — repeat customers are our norm

SOME FORMATS THAT WE HAVE ALREADY HOSTED:

FULL-CARRIAGE	Comedy show with a nightclub dance floor	A high-energy ensemble proving that the train can operate as a comprehensive event venue
INTIMATE	VIP Roundtables with leaders who matter	Close conversations with senior participants with the privacy that Davos meetings require
CONNECTION	Investor lunches and Piano Bar cocktails	Hosted introductions combining hospitality during lunch with highly curated deal flow
MOMENT	Announcements while fine dining and more	A six-hour Film Fund launch featuring founder introductions, three dinner seatings and drinks



We are creatively flexible and ready to package the best approach according to your needs. Past event photos/videos available upon request.

A DIFFERENT WAGON FOR EVERY EVENT DESIGN

The Exploration Train is modular by nature, with each wagon catering from 30 to 50 guests depending on the layout

PIANO BAR

**Our perennial crowd pleaser for
30-40 suitably thirsty guests.**

FINE DINING

**Refined gourmet meals catered
to up to 32 guests per shift.**

ALPINE PUB

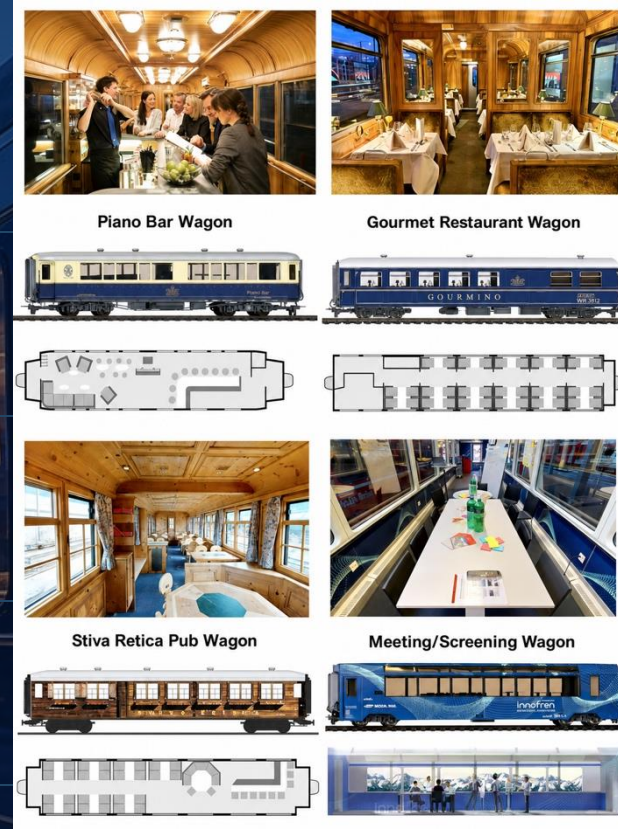
Any more charming and it would be illegal. 30-40 guests.

MEETING & SCREENING & DANCING

The all-rounder: from cinema to nightclub. Up to 50 guests.

Exploration Train FAQs

- Pricing is per wagon per hour, 2hrs minimum
- F&B is charged separately, flexible options
- Operating hours from lunch to late with AV + Mic
- Morning bookings possible by appointment
- Availability is from Monday PM to Friday AM
- The train remains static the whole Davos Week
- 5mins walk from the main station (Platz)
- Four event wagons may be booked individually or together; two additional standard wagons serve mostly as credentialed public and media lounges.
- Private-event wagons have controlled access; whole-train exclusivity is available by advance arrangement.
- Guests coming by car can be dropped off right in front of the train



The concept was designed from scratch and took several months to be crafted, so we probably have the answer to any of your questions.

A FESTIVAL TO EMBRACE ALL EXPLORATION SECTORS

Oceans, forests, polar films and others enthral passionate audiences at specialist gatherings — now they can all do it at the same time

The sector clearly lacks one major convening festival to orchestrate all these domains together under the broader umbrella of field exploration, sustainability and conservation.



**FOREST
FILMS**



**WILDLIFE
FILMS**



**DESERT
FILMS**



**OCEAN
FILMS**



**POLAR
FILMS**



**MOUNTAIN
FILMS**



**CONSERVATION
FILMS**



**ANIMATION
FILMS**



**SUSTAINABILITY
FILMS**

DAVOS EXPLORATION FILM FESTIVAL

That fragmentation makes discovery harder for audiences, funders and distributors. It also limits the productive collisions that happen when a conservation story finds a corporate distribution partner.

The vision is to become the unmissable yearly meeting hotspot for media creators and buyers working with scientific exploration, conservation and sustainability – the “Cannes Marché du Film” of Exploration.

DAVOS IS A CINEMA CITY HIDING IN PLAIN SIGHT

WEF demand over the decades has created an extraordinarily unusual concentration of screening-ready rooms for a small town

150+ screens

estimated screening and meeting rooms across the Davos Congress Centre and main hotels, without even considering temporary structures.

...that's even before including capacity in nearby Klosters:

Hotel meeting rooms, Klosters Arena and their brand-new cinema at Kultuurhus extend the screening venue network significantly only 20 minutes away from Davos by road or rail.

DAVOS IS EXTREMELY CAPITAL EFFICIENT FOR EVENT SCALABILITY

Up to 10,000 festival attendees could watch simultaneous screenings at city scale — more seats than what both the Cannes and Sundance Festivals can offer.

Based on the existing Davos-Klosters capacity, an estimated 1,000 unique films could be screened in a single weekend.

SPONSOR A SUCCESS STORY, JOIN TOP INSTITUTIONS

Hiring the Exploration Train as a venue for your event includes a standard official sponsorship of the '26 and '27 festivals at no extra cost

SAMPLE SPONSORSHIP BENEFITS:

- Right to describe your company as an Exploration Film Festival sponsor
- Logo placement on our festival website and other event materials
- Use the festival name and logo in your public communications
- These benefits are included for both our 2026 and 2027 festival editions
- Sponsors joining after the Nov'26 edition will also be credited for that one
- Custom sponsorship levels can be discussed depending on the booking
- We are open to considering category exclusivity arrangements
- Pricing structure and conditions available upon request

LEADING INSTITUTIONS SUPPORTING OUR WORK:



| NEXT FESTIVAL DATES

7-8 NOVEMBER 2026

Weekend

MID-NOVEMBER 2027

Weekend TBC

JOIN A FOUNDER WHO IS AN EXPERIENCED INSIDER

Decades of Media & Entertainment industry experience as a key stakeholder in the construction of the largest TV Studios in the world (TV Globo), the first ever Digital Television platform over cable (Liberty Media) and one of the largest WiFi community networks (VOO)

12+

years attending Davos Week, hosting major weeklong events there since 2018 — several with media coverage creating significant goodwill

20+

years attending the Cannes Film Festival. Co-produced a film screened at the Palais des Festivals. Familiar with both the potential and pitfalls

25+

years involved with Field Exploration and Sciences. Elected in 2022 as Chair of the Explorers Club Chapter in Switzerland; 4,000 members worldwide explorers.org

Connected with thousands of stakeholders across the wider ecosystem of exploration, film festivals and WEF communities — as well as within the United Nations and many more high-level clusters of subject matter experts.

THE ASK

Book your Exploration Train gathering during Davos Week '27.

Choose the objective → select the format → hold the date → we build your event together → become part of the festival journey

EARLY MEDIA COVERAGE = LOCAL MOMENTUM

We want to grow fast because there are so many exploration films worth showing, so the main festival screenings are free to attend for locals



10 Lokal

Dienstag, 19. November 2024
Davoser Zeitung

«Explorers Film Festival»

Marcelo Garcia ist in Davos inzwischen kein Unbekannter mehr. Der Gründer der gemeinnützigen Organisation Wisdom Accelerator.org organisiert in der Zeit des World Economic Forums Anlässe rund um die Idee eines sozial verantwortlichen Unternehmertums.

Barbara Gassler

Nun ist er mit einer neuen Idee zurück und lanciert das «Explorers Film Festival». Dabei denkt er gross. Was dieses Jahr noch ein Pilot ist, soll in den nächsten Jahren wachsen und bald Besuchende sowie Filmschaffende aus der ganzen Welt anziehen. Davos ist für Garcia dabei der ideale Ort, weil der Name durch das WEF schon eine hohe Bekanntheit hat. «Im Vergleich mit dem Festival in Cannes hat Davos etwa doppelt so viele Plätze», erklärt der gebürtige Brasilianer. «Ich glaube, dass Davos der weltweit beste Platz ist, um ein neues, gross angelegtes Filmfestival zu etablieren, und ich arbeite schon einige Jahre an diesem Konzept.» Als aktueller Präsident der Schweizer Niederlassung des Explorers Clubs, eine der exklusivsten Vereinigungen weltweit,

nutzt er seine Beziehungen, um an Filme von bekannten Forschern und Abenteurern heranzukommen. «Viele im Rahmen von Expeditionen entstandene Filme schaffen es nie auf die grosse Leinwand. Dabei fliesst so viel Enthusiasmus und Energie in deren Zustandekommen.» Schliesslich würden sie, sehr zum Verdross der Filmemacher, in irgendeinem Archiv verstauben. «Es gibt Tausende von passenden Filmen, die gar nie öffentlich oder nur in einem kleinen Kreis gezeigt wurden. Das heisst, wir werden auch ältere Filme zeigen, anstatt nur die Neusten wie die meisten anderen Festivals», stellt Garcia in Aussicht. Eines der Ziele des Filmfestivals sei ausserdem, den Namen Davos noch stärker mit wissenschaftlicher Erkundung zu verbinden, denn auch der Explorer Club habe sich seit Beginn der Unterstützung der wissenschaftlichen Erforschung von Land, Meer, Atmosphäre und Weltall verschrieben. «Das passt doch hervorragend zur Wissensstadt, die Davos schon jetzt ist.»

Retrospektive Luc Hardy
Die erste Durchführung des Festivals ist dank finanzieller Unterstützung durch namhafte Institutionen wie der Bayer Foundation und verschiedener US-ame-

rikanischer Universitäten, darunter des renommierten Massachusetts Institute of Technology MIT, möglich. Der Samstag ist von 15 bis 19 Uhr im Saal Aspen des Kongresszentrums einer Retrospektive der Arbeit von Luc Hardy gewidmet. Der Unternehmer und Umweltschützer weilt gerade an der UN-Klimakonferenz in Baku und wird von Marcelo Garcia vertreten. Gezeigt werden seine Berichte über Korallen in Panama, dem Volk der Yibir in Somalia und den Eisgiganten im Karakorum. Nach einer Pause macht man sich auf die Spuren der Polarexpeditionen von George DeLong und Ernest Shackleton. Am Sonntag werden von 13 bis 22 Uhr im Kulturplatz verschiedene Filme gezeigt. Unter anderem wird die Legende erakundet, dass schon die Phönizier Afrika umsegelten. Oder man reist zum ostafrikanischen Vulkan Erta Ale mit seinem Lavasee. Vorgesehen ist auch das Zuschalten verschiedener Filmemacher via Video. Das Filmfestival ist für alle kostenlos und frei zugänglich. Die Filme werden alle in Originalsprache mit englischen Untertiteln gezeigt.

Das vollständige Programm ist unter ExplorationFilmFestival.org zu finden.



Unter der Leitung von Luc Hardy begab sich eine Expedition auf die Spuren von Ernest Shackletons Antarktisexpedition, seinem Schiff «Endurance» und der schier übermenschlichen Anstrengungen, dank derer die Rettung der Mannschaft möglich war.
Bild: zvg

Explorers Film Festival

Barbara Gassler 19/11/2024

Marcelo Garcia is well known in Davos. The founder of the non-profit organization WisdomAccelerator.org hosts events around the idea of socially responsible entrepreneurship during the World Economic Forum. Now he is back with a new idea and is launching the "Explorers Film Festival." He is thinking big. What is still a pilot this year is set to grow in the next few years and soon attract visitors and filmmakers from all over the world. Davos is the ideal place for Garcia because the name is already well known thanks to the WEF. "Compared to the festival in Cannes, Davos has about 50% more seating capacity," explains the Brazilian. "I believe that Davos is the best place in the world to establish a new, large-scale film festival and I have been working on this concept for several years."

As the current chair of the Swiss branch of the Explorers Club, one of the most exclusive professional societies in the world, he uses his connections to get hold of films by well-known researchers and adventurers. "Many films made during expeditions never make it to the big screen. But so much enthusiasm and energy goes into making them." Ultimately, much to the filmmakers' chagrin, they end up gathering dust in some archive. "There are thousands of suitable films that have never been shown publicly or only to a small circle. That means we will also show older films, instead of just the newest ones like most other festivals," Garcia says. One of the film festival's goals is also to link the name Davos even more closely with scientific exploration, because the Explorers Club has also been committed to supporting scientific research into land, sea, atmosphere and space since the beginning. "That fits perfectly with the Davos sciencecity.ch initiative." (cont.)

Link to full article translation: http://tiny.cc/EFF_DZ